

Adam Sofineti

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Languages: English, French, Italian, Romanian, Hungarian

HIGHLIGHTS OF QUALIFICATIONS

- Substantial theoretical training and practical experience in the field of graphic design, photography, art education and inter-cultural relations.
- Proficient under both MS Windows and Mac OS environment.
- Strong knowledge of color theory and hand drawing.
- W3C valid XHTML and CSS coding, with concern for usability and SEO.
- Solid experience using Photoshop, Illustrator, InDesign, Flash, Dreamweaver, CorelDraw, Corel Photopaint.
- Familiar with web development languages, such as PHP, JavaScript, ActionScript, MySql
- Well organized, quick-learner, self-motivated flexible and able to adapt rapidly to new environments and perform in teams as in individual tasks.

EDUCATION

- 1993 – 1997 BA in visual arts, specialized in photography at the “Ioan Andreescu” Visual Arts Academy from Cluj, Romania.
- 2004 – 2007 University certificate in Immigration and Inter-ethnic Relations at the Université du Québec à Montréal.

PROFESSIONAL EXPERIENCE

Graphic designer

CEP News
2007-present
Montreal, Canada

Responsibilities:

- Development of the CEP News brand: logo and stationary design
- Complete redesign of the EconomiNews.ca and the reporting platform
- Creating an image database, with over 500 economy related illustrations
- User interface design of real-time news platforms

Graphic artist

DYNASTY GAMING Inc.
2005 – 2007
Montreal, Canada

Responsibilities:

- Game user interface design
- Avatar creation
- Website design and interactive Flash tutorial creation in English and Chinese
- Design of promotional materials for both on-line and print use

Interface technician

CAE
2004 – 2005
Montreal, Canada

Responsibilities:

- Drawing of objects with TIGERS
- Dynamic programming of these objects
- Use of database (MS Access)

Flash animator

ARTIFACT SOFTWARE
2004 – 2005
Montreal, Canada

Responsibilities:

- Creation of Flash animations for a multimedia project
- Drawing of the graphical elements that will be included in the animations
- Preparation of the images for web publishing

Graphic Designer

TELEMACH HOLDING
2001 – 2002
Romania

Responsibilities:

- In charge of the image of the company: logo design, letter heads, print-outs
- Visual identity and user interface design for software, like BlackBox 4, Hallcrypt 9000 and for the Clarke Omniputers, the super-PC of Sir Arthur C. Clarke
- Create images and Flash animations for the web-site of The National Geographic Channel Romania, Hungary and the Netherlands

Art teacher

“A. SALIGNY” HIGH SCHOOL
2000-2002
Romania

Responsibilities:

- Teaching of drawing, painting, composition and art history for the architecture classes

Art teacher

Different Secondary Schools.
1998- 2000
Romania

Responsibilities:

- Teaching drawing and painting to group of children with ages between 10 and 14

Photographer

THE HUNGARIAN THEATRE
1996 - 1997
Romania

Responsibilities:

- In charge of the photo documentation of different theatre plays
- Printing b/w and colour images

AWARDS

1995 Second prize

“Images of Europe” international photo competition, organised under the high patronage of Princess Margariet of the Netherlands, Amsterdam, The Netherlands

OTHER INTERESTS

Since 1994 I participated and organized many art exhibitions.

In 1999 I illustrated the “White snake” poetry book of Nistor Ioan Bud, published at Helvetica printing house.

In 1997 I organized the “Romanian Latvian Cultural Exchange for Youth”, financed by the Romanian Soros Foundation and the Latvian Soros Foundation.